

Miguel Ruiz is Of Counsel at Sanders Roberts LLP and leads the Intellectual Property practice at the firm. His practice focuses on IP litigation, IP licensing and counseling, and IP and technology transactions.

### EXPERIENCE

Mr. Ruiz began his legal career at the Los Angeles office of Adorno Yoss Alvarado & Smith, a Florida-based law firm with over three hundred attorneys working in offices across the United States. Mr. Ruiz defended private and municipal clients in various business litigations and counseled clients on constitutional and employment issues.



After two years, Mr. Ruiz joined the Los Angeles office of Milbank, Tweed, Hadley & McCloy LLP, an international full-service law firm. Over the next ten years, Mr. Ruiz represented Fortune 100 companies in all aspects of IP litigation in state and federal court, from pre-suit activities through appeal. On behalf of Apple Inc., Mr. Ruiz led the technical defense against a high-profile patent troll in multiple patent litigations involving patents related to wireless communications, including securing a full defense jury verdict in the Eastern District of Texas. Mr. Ruiz also wrote several successful motions for summary judgment that the Federal Circuit affirmed.

In addition to his litigation practice, Mr. Ruiz developed an IP transactional practice at Milbank, advising Fortune 500 clients in various technology industries. Mr. Ruiz negotiated and drafted numerous in-bound and out-bound IP license agreements and advised on IP provisions and assets in more complex acquisition agreements. For a large casino chain going through reorganization, Mr. Ruiz handled drafting all of the new IP licenses, restructured the IP assets through the new companies, and managed the renegotiation of the IT contracts to the new entities that emerged from the bankruptcy. Mr. Ruiz also counsels clients on broader IP issues, conducting validity and freedom-to-operate analyses. Mr. Ruiz also spent time as a Managing Attorney for an Indian tribe, negotiating and drafting a high volume of IT and IP contracts for the tribe and their casino, including SaaS contracts, hardware purchasing, and brand sponsorship agreements. Mr. Ruiz also managed the Casino's IP portfolio, harvesting and registering previously unprotected trademarks, copyrights and other assets.

### EDUCATION

- J.D., University of California, Berkeley School of Law, 2005
- B.A., *summa cum laude*, Arizona State University, 2002

### INVOLVEMENT

- Admitted to practice in: State of California; United States Patent and Trademark Office; U.S. Supreme Court; Court of Appeals: 9th Circuit, Federal Circuit; U.S. District Courts: Central District of California, Northern District of California, Eastern District of California and Southern District of California.
- Board Member, Uncommon Good

### RECOGNITION

- Southern California Rising Star in Intellectual Property Litigation, Super Lawyers Magazine: 2013-15.